

ULUSLARARASI İŞLETMECİLİK (İNGİLİZCE) TEZLİ YÜKSEK LİSANS PROGRAMI DERS PLANI**Birinci Yarıyıl**

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	LEE501	Scientific Research Methods	3	0	3	12
2		Elective Course 1	3	0	3	6
3		Elective Course 2	3	0	3	6
4		Elective Course 3	3	0	3	6
		TOPLAM	12	0	12	30

İkinci Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	UAI501	Seminar	0	0	0	12
2		Elective Course 4	3	0	3	6
3		Elective Course 5	3	0	3	6
4		Elective Course 6	3	0	3	6
		TOPLAM	9	0	9	30

Üçüncü Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	UAI500.1	Master Thesis I	0	0	0	30
		TOPLAM	0	0	0	30

Dördüncü Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	UAI500.2	Master Thesis II	0	0	0	30
		TOPLAM	0	0	0	30

GENEL TOPLAM**21 120****Elective Courses**

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL501	Marketing Management	3	0	3	6
2	EISL503	Production Systems	3	0	3	6
3	EISL505	Consumer Behaviour	3	0	3	6
4	EISL507	Entrepreneurship	3	0	3	6
5	EISL509	Marketing Communication	3	0	3	6
6	EISL511	International Financial Reporting Standards	3	0	3	6
7	EISL502	Financial Institutions and Instruments	3	0	3	6
8	EISL504	Management Information Systems	3	0	3	6
9	EISL506	Turkish and World Economy	3	0	3	6
10	EISL508	Quality Management Systems	3	0	3	6
11	EISL510	System Analysis and Design	3	0	3	6
12	EISL512	Performance and Reward Management	3	0	3	6
13	EISL514	Project Management	3	0	3	6
14	EISL516	Innovation Management	3	0	3	6
15	EISL518	Case Studies	3	0	3	6