

**ULUSLARARASI İŞLETMECİLİK (İNGİLİZCE) TEZSİZ YÜKSEK LİSANS PROGRAMI DERS PLANI****Birinci Yarıyıl**

	<b>Ders Kodu</b>	<b>Ders Adı</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
1	LEE501	Scientific Research Methods	3	0	3	12
2		Elective Course 1	3	0	3	6
3		Elective Course 2	3	0	3	6
4		Elective Course 3	3	0	3	6
5		Elective Course 4	3	0	3	6
		<b>TOPLAM</b>	<b>15</b>	<b>0</b>	<b>15</b>	<b>36</b>

**İkinci Yarıyıl**

	<b>Ders Kodu</b>	<b>Ders Adı</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
1		Elective Course 5	3	0	3	6
2		Elective Course 6	3	0	3	6
3		Elective Course 7	3	0	3	6
4		Elective Course 8	3	0	3	6
5		Elective Course 9	3	0	3	6
6	UAI502	Graduation Project	0	0	0	12
		<b>TOPLAM</b>	<b>15</b>	<b>0</b>	<b>15</b>	<b>42</b>

**GENEL TOPLAM****30 78****Elective Courses**

	<b>Ders Kodu</b>	<b>Ders Adı</b>	<b>T</b>	<b>U</b>	<b>K</b>	<b>AKTS</b>
1	EISL501	Marketing Management	3	0	3	6
2	EISL503	Production Systems	3	0	3	6
3	EISL505	Consumer Behaviour	3	0	3	6
4	EISL507	Entrepreneurship	3	0	3	6
5	EISL509	Marketing Communication	3	0	3	6
6	EISL511	International Financial Reporting Standards	3	0	3	6
7	EISL502	Financial Institutions and Instruments	3	0	3	6
8	EISL504	Management Information Systems	3	0	3	6
9	EISL506	Turkish and World Economy	3	0	3	6
10	EISL508	Quality Management Systems	3	0	3	6
11	EISL510	System Analysis and Design	3	0	3	6
12	EISL512	Performance and Reward Management	3	0	3	6
13	EISL514	Project Management	3	0	3	6
14	EISL516	Innovation Management	3	0	3	6
15	EISL518	Case Studies	3	0	3	6